



*Insurance Association of Metropolitan Detroit* has teamed up with *SendOutCards* in a unique fundraising opportunity. *SendOutCards'* website technology allows you to send cards, from anywhere in the world, at anytime of the day, without ever leaving your computer, in just minutes. With this incredible tool, not only can you remember people and share appreciation, you can motivate, uplift, encourage, and truly make a difference in the lives of others. These aren't "e-cards", they are tangible expressions of your gratitude, good wishes, and/or friendship. *SendOutCards* prints it...stuffs it...stamps it...mails it.

Features:

- More than 8,000 cards available
- Choose from 9 handwriting fonts
- Create custom cards using digital photos
- Add a gift card from major retailers likes Starbucks, itunes, Home Depot, Old Navy, Macaroni Grill and lots more
- Include a check in any greeting card
- Auto alerts so you never forget a birthday or anniversary again
- SOC can walk you through the process after you log in – just click to listen

*SendOutCards* for:

- Expressions – Good Luck, Congratulations, Sympathy, Welcome
- Holidays & Occasions – Birthday, Anniversaries, Weddings, Holidays
- Keeping In Touch – Announcements, Invitations, Motivational, Friendship
- Calendar Cards – Executive, Patriotic, Seasonal, Sports

To participate in this unique fund raiser for *Insurance Association of Metropolitan Detroit* complete the Pre-Paid Greeting Card Fund Raiser Order Form attached to the bottom of this announcement.

The Fund Raiser Form includes your Name, Address, and email address. This information will only be used to establish your fundraiser account in the *SendOutCards* system and/or for follow up questions/assistance. Once your fundraiser account is established, you will be notified, via email, of your SOC log in and password.

This is how the cards work - on the Internet, go to [www.sendoutcards.com](http://www.sendoutcards.com).

- Click the Login button
- Type in Username
- Type in Password
- Choose a card in a card category, find a card, click on the card icon below the card, type in a message, name, and address. Then click "Send Card"

SendOutCards prints it, stuffs it, stamps it, and sends the card in the mail for you! Your family, friends, and/or clients will not only appreciate the quality cards but, more importantly, will appreciate your thoughtfulness!

**For \$25.00, you will be able to send 10 standard greeting cards of your choice. This equates to \$2.50 per card!** Where can you purchase a quality card for \$2.50, including postage? For each \$25.00 fundraising account, Insurance Association of Metropolitan Detroit receives \$12.00.

Thank you for your support and happy card sending!

-----Detach here-----

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Email** \_\_\_\_\_

**Cash** \_\_\_\_\_ (**\$25.00**)

**Check Number** \_\_\_\_\_ (**Payable to Melanie Elias – coordinator**)

**Credit Card Number** \_\_\_\_\_

**Type of Card** \_\_\_\_\_ (**Master Card, Visa, etc...**) **Expiration Date** \_\_\_\_\_

**Account Name** \_\_\_\_\_ **Billing Zip Code:** \_\_\_\_\_

*Detach and submit this form, along with your \$25.00 payment, to your IAMD representative. IAMD representative to submit to coordinator, Melanie Elias, who will establish your SOC account and be available for questions or a system walk-through. Thanks again for supporting IAMD!*