

Insurance Association of Metropolitan Detroit, Inc.

To apply for a Corporate Partnership, complete the following and return, with your check payable to **IAMD** to: *Florence Nagy, Treasurer; 18518 Fremont, Livonia, MI 48152*

Corporate Name: _____

Address: _____

Address2: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Position: _____

Telephone Number: _____ **Fax:** _____

Email Address: _____

Company Description: _____

Website Address: _____

I would like to apply for Corporate Partnership, at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Platinum Partnership for \$5,000 | <input type="checkbox"/> Bronze Partnership for \$1,000 |
| <input type="checkbox"/> Gold Partnership for \$2,500 | <input type="checkbox"/> General Partnership #2 for \$750 |
| <input type="checkbox"/> Silver Partnership for \$1,500 | <input type="checkbox"/> General Partnership #1 for \$250 |

Payment:

I have enclosed check # _____ for \$ _____.

By signing this application, I understand that my Corporate Partnership begins upon receipt of a confirmation letter from IAMD and will continue for a period of 12 months. My Corporate Partnership will renew automatically each year, unless I send written notification to IAMD, prior to the annual renewal date, that I wish to sever my partnership. There are no prorated or partial reimbursements if I terminate my partnership mid-year. I understand that IAMD will rely upon me to provide certain advertisements, digital files and/or logos, promotional materials, and other materials that IAMD may use to promote my company's partnership. Our affiliation with NAIW does not guarantee remuneration of any kind.

Signature: _____



Advertising Partner - \$100

- Your logo background, screen-printed (watermark) on IAMD event flyers & invitations

General Partner, Level 1 - \$250

- Logo, name, and contact information in Corporate Partners section of website
- Member pricing at all IAMD events

General Partner, Level 2 - \$750

- Logo, name, and contact information in Corporate Partners section of website
- Member pricing at all IAMD events
- First choice of sponsorship of preferred convention events
- ½ page ad in 6 issues of the IAMD Metro ACORD (you supply the ad in digital format)

Bronze Partner - \$1,000

- Logo, name, and contact information in Corporate Partners section of website
- Member pricing at all IAMD events
- First choice of sponsorship of preferred convention events
- ½ page ad in 6 issues of the IAMD Metro ACORD (you supply the ad in digital format)
- Opportunity to place literature or promotional materials on tables at IAMD membership meetings
- Program recognition at the June Awards Banquet

Silver Partner - \$1,500

- Logo, name, and contact information in Corporate Partners section of website
- Member pricing at all IAMD events
- First choice of sponsorship of preferred convention events
- ½ page ad in 6 issues of the IAMD Metro ACORD (you supply the ad in digital format)
- Opportunity to place literature or promotional materials on tables at IAMD membership meetings
- Program recognition at the June Awards Banquet
- Your logo appearing on the Home Page of the IAMD website
- Opportunity to present a 3 minute presentation at a regular membership meeting

Gold Partner - \$2,500

- Logo, name, and contact information in Corporate Partners section of website
- Member pricing at all IAMD events
- First choice of sponsorship of preferred convention events
- ½ page ad in 6 issues of the IAMD Metro ACORD (you supply the ad in digital format)
- Opportunity to place literature or promotional materials on tables at IAMD membership meetings
- Program recognition at the June Awards Banquet
- 1 Year Subscription to Today's Insurance Professional
- Your logo, linked to your website appearing on the Home Page of the IAMD website
- Opportunity to present a 3 minute presentation at a regular membership meeting



Platinum Partner - \$5,000

- Logo, name, and contact information in Corporate Partners section of website
- Member pricing at all IAMD events
- First choice of sponsorship of preferred convention events
- ½ page ad in 6 issues of the IAMD Metro ACORD (you supply the ad in digital format)
- Opportunity to place literature or promotional materials on tables at IAMD membership meetings
- Program recognition at the June Awards Banquet
- 1 Year Subscription to Today' s Insurance Professional
- Your logo, linked to your website appearing on the Home Page of the IAMD website
- Opportunity to present a 3 minute presentation at a regular membership meeting
- One 1/3 page, black & white ad in Today' s Insurance Professional (you provide file)
- Booth (you staff) at the NAIW National Convention
- Membership roster with name, business address, and telephone (no email)

